



August 1, 2017

Dear SWVH/JA supporter,

Welcome to the 29<sup>th</sup> Southwest Virginia Hunter/Jumper Association Annual Horse Show and Medal Finals. We are pleased to invite you to participate in sponsorship of this eagerly anticipated show which will be held Friday, November 3<sup>rd</sup> through Sunday, November 5<sup>th</sup>, 2017 at the Virginia Horse Center.

As you know, the mission of the Southwest Virginia Hunter/Jumper Association is to promote and encourage good sport and horsemanship; to better educate both the horse and rider for safety and enjoyment in the saddle and on the ground; and most importantly, to develop knowledge for the humane treatment of the horse. The Annual Horse Show is our organization's only fundraiser, and your sponsorship is genuinely appreciated and needed for supporting our mission. This year again features the \$1000 Invitational Hunter Derby, to be held on Friday night. There are also some exciting changes to the time table this year that we believe will benefit many riders in our area.

Enclosed is a list of sponsorship opportunities. This year, we encourage sponsors to honor their favorite students, trainers, or equine friends. Sponsors will be recognized prominently on the poster boards that are displayed at the horse show. Parents, grandparents, and friends can select a sponsorship level and submit a message to pay a special tribute.

If you wish to participate in sponsorship, please fill out the enclosed form. Forms may be returned by mail to: SWVH/JA, 2287 West Riverside Drive, Salem, VA 24153. All sponsor requests will be assigned as they are received. If the class or division you requested is not available, we will assign your sponsorship to other classes or divisions according to your sponsorship level.

Thank you for helping to make this horseshow memorable!

Respectfully,  
2017 SWVH/JA Annual Horse Show Sponsorship Committee

## ***SWVHJA Annual Horse Show 2017 Sponsorship Packages***

If you would like to offer a "gift in kind" towards sponsorship, please contact one of the Sponsorship Committee members. "Group" sponsorships are again welcome, please just let us know the names and the billing arrangements. Platinum and Premier Sponsors may choose to be billed in installments.

### **Platinum Sponsor**

**\$1000**

**Show your support of SWVHJA with a Platinum Sponsorship package this year!** Sponsorship options include the option to sponsor of one of the exciting SWVHJA **Medal FINALS** or an entire division of your choice. Sponsorship benefits include:

- Reserved (box) seating in the Coliseum for the weekend
- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Bring a banner to hang at ringside
- Sponsor gift

### **Gold Sponsor**

**\$500**

Show your support of SWVHJA with a Premier Sponsorship package this year! Sponsorship options include the option to sponsor an entire division of your choice. Sponsorship benefits include:

- Reserved (box) seating in the Coliseum for the weekend
- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Bring a banner to hang at ringside
- Sponsor gift

### **Silver Sponsor**

**\$300**

Show your support for the very popular Children's/Adult or Schooling Jumper classes – or pick a selection of your favorite classes! Lots of exciting choices to help tomorrow's stars develop their winning techniques. Coliseum Sponsors will enjoy:

- Reserved (box) seating in the Coliseum for the weekend.
- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Bring a banner to hang at ringside
- Sponsor gift

### **Bronze Sponsor**

**\$150**

A wide variety of sponsorship options are available to the contributing sponsor. Perhaps you'd like to sponsor a SWVHJA Recognized Division championship, or maybe you would prefer to sponsor several individual classes. Plenty of choices are available and benefits for contributing sponsors include:

- Reserved (box) seating in the Coliseum for the weekend
- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Sponsor gift

### **Supporting**

**\$50**

Prefer to sponsor a certain recognized class that perhaps has some special meaning to you? Perhaps you would like to support one of our many divisions that while not a SWVHJA division, provides plenty of competition year after year? Patron sponsorship offers many options to choose from.

- Sponsor recognition on sponsor boards at ringside and in the show office as well as announcements during the show
- Sponsor gift

**2017 Sponsorship Package: (please check)**

**Platinum \$1000** \_\_\_\_\_

**Gold \$500** \_\_\_\_\_

**Silver \$300** \_\_\_\_\_

**Bronze \$150** \_\_\_\_\_

**Supporting \$50** \_\_\_\_\_

1<sup>st</sup> choice: \_\_\_\_\_

2<sup>nd</sup> choice: \_\_\_\_\_

3<sup>rd</sup> choice: \_\_\_\_\_

Sponsorship to read: \_\_\_\_\_

Check included

Invoice

Address: \_\_\_\_\_

Please mail all sponsorship forms to:

**SWVHJA**  
**2287 West Riverside Drive**  
**Salem, VA 24153**

*Based on the positive feedback from last year's sponsors, we will again be thanking **ALL** our sponsors not only ringside with sponsorship announcements, opportunities for ribbon presentation, and sponsor recognition ribbons; but we will again be advertising all our sponsors with sponsor signs at each ring.*

(Turn over for complete listing of classes)