

8/27/24 Board Meeting
7pm via Zoom

OPENING BUSINESS:

- Call to order at 7:08 PM by Phillip Williamson
 - The following board members are in attendance via Zoom: Phillip Williamson, Sarah Vagnoni, Britni Cash, Annie Shawver, Robin Wood, Gordon Reistrup, Jamison Strasser, Anne Lesko, Holly Flory and secretary Maggie Evans.
- Minutes
 - Robin Wood makes a motion to approve, Anne Lesko seconds.
- Treasurer's Report
 - Annie Shawver has prepared a report and circulated to the board prior to the meeting
 - Highlights:
 - Last year, SWVHJA spent 6k in July, this year 3k. Annie notes that we did host a clinic this month last year, so that is likely the cause of difference
 - Money market is up and running and earning interest each month
 - 15,000\$ in the account, so far \$200 in interest into the account
 - Junior account equity is around \$7,000 due to the horse show and other fundraising activity
 - This month's 'red' is mostly due to executive secretary changes
 - SWVHJA had hired both Anne Johnston and Maggie Evans for the month of June during secretary crossover, and the assoc changed from paying a salary + "office space rental" to a higher executive salary.
 - Junior Show
 - Expenses were low, profit \$4,300.

OLD BUSINESS:

- Association storage plan
 - Currently using a 5x10 storage locker in Salem, paid through september
 - Annual show hospitality supplies (table cloths, napkins, coffee carafes)
 - Some ribbons and left over prizes
 - Paper records
 - Maggie estimates that it is about 1/3 full
 - Maggie asks the board to consider other storage opportunities now that the executive secretary is no longer near Salem. She said storage near Lexington is more expensive, but there's also a Staunton location that could be an option.
 - Currently paying \$60 a month, Lexington option would be \$115.00

- Maggie and some other board members are going to meet up at the current storage facility and go through the unit to see if we can condense what we already have
- Phillip notes that we can start by condensing and then go from there.
- Confirming in person annual meetings and sending dates to the membership.
 - Currently set for Sunday, November 3rd, 2024 at 2 pm.
- Follow up on rule changes discussed at the last meeting.
 - Board approves all proposed bylaws changes to be circulated to membership
 - Board approves all proposed division changes to be circulated to membership
 - The board discusses the new rule about the ability to combine the workings, lows, thoroughbreds, greens if divisions do not fill. Board discusses creating the ability and then leaving it up to manager discussion. Board stands by this as it mirrors VHSA and will create more opportunities for SWVHJA members to get divisions filled at smaller horse shows if necessary.
 - Board discusses changing the verbiage on flat decisions from “complete” to compete, as the board agrees that “complete” can be harder to define for flat classes than it is for over fences classes.

NEW BUSINESS:

Financial Topics

- Proposed Revisions to 2024 SWVHJA Budget
 - Annie Shawver has prepared a revised budget and circulated it to the board. She reviews this with the board.
 - New budget can give more flexibility during the year (around \$7,000)
 - Jamison Strasser makes the motion to approve the budget, Robin Wood second.
- Proposed increase to 2024 Annual Show Sponsorship Goal: 20k to 25k
 - Annie Shawver reminds the board that typical sponsorship for the annual show is around \$15,000, and the sponsorship committee proposed an increase even further
 - Sponsorship is currently around \$17,000
 - While much sponsorship has come in, the divisions are not fully sponsored yet and Annie feels that it is a valuable gap to fill.
 - Phillip notes that if we do not need the 25k to pay for the show, we’re more comfortable with our on paper goal to be 20k so that we don’t set a goal we cannot reach.
 - Robin Wood and Jamison Strasser agreed, noting that you don’t want to move the goalposts half way through the game.
 - Annie also notes that regardless of sponsorship goal, the sponsorship committee will need all board members to pull together and help with the sponsorship effort. The current amount is great, but it was a lot of money right out the door and now

they've reached a lull and are going to need some help in these 60 days leading up.

- Update re 501c3 Pursuit
 - Annie Shawver suggested using the Mayes Foundation but there are conflicts of interests that the board recognizes.
 - The board agrees to discuss this with the Mayes foundation and get some more information before discussing further.
 - Annie also notes that not changing status is an acceptable decision at this time, so the board agrees to push this conversation.

Committee Reports will be circulated via email due to time constraints.

CLOSING

- Next meeting set for September 9th 2024 at 7pm via Zoom
- Robin Wood makes a motion to adjourn, Holly Flory seconds. Meeting adjourned at 9:14Pm